

ORDER



Orders
Order / Rev: 714272
Alt Order #: 06318866
Product Desc: OBAMA SCHED A.
Estimate: 1798
Flight Dates: 09/18/12 - 09/24/12
Original Date / Rev: 09/17/12 / 09/19/12
Order Type: Political

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: NAT

Agency
Name: Greer Margolis Mitchell/ Pol
Buying Contact: K Keuleman
Billing Contact:
 3050 K St NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser
Name: Obama/D/President
Demographic: A35+
Product Codes: PL-Presidential
Priority: P-3
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/17/12	09/23/12	41	\$50,800.00	\$43,180.00
09/24/12	09/30/12	13	\$14,250.00	\$12,112.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	54	\$65,050.00	\$55,292.50	0.00
Totals	54	\$65,050.00	\$55,292.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTSP	09/18/12	09/24/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	MTWTF--	:30	4	\$2,000.00	P-3	0.00	NM	4	\$8,000.00
10 NEWS-11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/12	09/24/12	MTWTF--	4		\$2,000.00		0.00						
2	WTSP	09/18/12	09/24/12	Letterman Late Night with David Letterman	CM	1135p-1237a	MTWTF--	:30	4	\$700.00	P-3	0.00	NM	4	\$2,800.00
DAVID LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/12	09/24/12	MTWTF--	4		\$700.00		0.00						
E 3	WTSP	09/18/12	09/24/12	Price Is Right Price Is Right	CM	11a-12p	MTWTF--	:30	3	\$900.00	P-3	0.00	NM	2	\$1,800.00
THE PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/12	09/24/12	MTWTF--	3		\$900.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
3	WTSP	09/18/12-09/24/12		Price Is Right	11a-12p		MTWThF----	:30	(\$900.00)	0.00	NM				
Credited															
4	WTSP	09/18/12	09/24/12	Late Late Show Late Late Show	CM	1237-137a	MTWTF--	:30	4	\$350.00	P-3	0.00	NM	4	\$1,400.00
THE LATE LATE SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/12	09/24/12	MTWTF--	4		\$350.00		0.00						
5	WTSP	09/18/12	09/24/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	MTWTF--	:30	3	\$900.00	P-3	0.00	NM	3	\$2,700.00

WTSP-TV

Order / Rev: 714272
 Alt Order #: 06318866
 Flight Dates: 09/18/12 - 09/24/12

Advertiser: Obama/D/President
 Product Desc: OBAMA SCHED A.
 Estimate: 1798

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
18	WTSP	09/22/12	09/22/12	LN (Sa) Late News (Sa)	CM	Sa 11-1135p	-----S-	:30	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00
10 NEWS-11P SA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-					1	\$1,400.00		0.00			
20	WTSP	09/22/12	09/22/12	Sat 7-730p Wheel of Fortune	CM	Sat 7-730p	-----S-	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-					1	\$800.00		0.00			
21	WTSP	09/22/12	09/22/12	Sat 8-10a CBS This Morning Saturday	CM	Sat 8-10a	-----S-	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
CBS THIS MORNING - SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-					1	\$300.00		0.00			
22	WTSP	09/23/12	09/23/12	Face the Nation Face the Nation	CM	Sun 1030-1130a	-----S	:30	2	\$1,000.00	P-3	0.00	NM	2	\$2,000.00
FACE THE NATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S					2	\$1,000.00		0.00			
23	WTSP	09/23/12	09/23/12	LN (Su) Late News (Su)	CM	Su 11-1135p	-----S	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
10 NEWS-11P SU															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S					1	\$1,800.00		0.00			
24	WTSP	09/23/12	09/23/12	CBS Sunday Morning CBS Sunday Morning	CM	Sun 9-1030a	-----S	:30	2	\$1,000.00	P-3	0.00	NM	2	\$2,000.00
CBS SUNDAY MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S					2	\$1,000.00		0.00			
25	WTSP	09/19/12	09/19/12	Wed Prime C Big Brother (Season Finale)	CM	Wed 930-11p	--W----	:30	1	\$9,000.00	P-3	0.00	NM	1	\$9,000.00
CSI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--W----					1	\$9,000.00		0.00			
26	WTSP	09/24/12	09/24/12	CBS This Morning CBS This Morning	CM	7-9a	M-----	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$400.00		0.00			
N27	WTSP	09/24/12	09/24/12	Price Is Right Price Is Right	CM	11a-12p	M-----	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00
THE PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$900.00		0.00			
													Totals	54	\$65,050.00